



**SOLIDARITY FOR HER EDUCATION AND
EMPOWERMENT ORGANISATION**

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ANNUAL IMPACT REPORT AND FINANCIAL PERFORMANCE OF SHEEO NGO FOR THE YEAR ENDED DECEMBER 31, 2024

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Website: <https://www.sheeongo.or.tz>

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ORGANISATION
(SHEEO)



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MESSAGE OF GRATITUDE FROM THE BOARD CHAIR



As we look back in the progress we made in the years 2023 and 2024, we are thankful on how SHEEO is improving in meeting the milestones it had set in its 5-year strategic plan 2021 – 2025 despite a couple of challenges encountered in serving those in need. These achievements emphasize the critical importance of standing in solidarity with those in need for building a better world.

We remain always deeply appreciative of the support and donations we receive from both local and global partners, stakeholders and volunteers in making the impact we are reporting today.

We sincerely thank our longstanding partners **Girls' Education Collaborative – GEC**, **Population Connection – PC**, **Compasio Global Child Advocates** and **Tanzamu Company Limited** for their valuable support to our work.

We are highly appreciative for the local people supporting our work and donating to help us reach thousand of marginalized communities.

Let us keep alive this spirit of supporting our local organizations with the little we have. It is highly encouraging and worth of it.

I would like to emphasize on behalf of members, Board of Directors, volunteers and staff of our organization that your immense generosity allow us to continue and fulfill our mission and objectives.

Every gift or donation received makes manifold impact to the intended beneficiaries of our organization's activities in order to set free from illiteracy, disease and generational poverty the poor, rural adolescents' girls and young women we help in Tanzania.

Despite the fact that SHEEO is grateful that its presence is being recognized globally as we have succeeded in securing global partnerships and International volunteers in the operations of the year ended December 31, 2024 the reality is we are still in need more generous support of compassionate people and organizations around the world to help us continue making a difference and everlasting impact in the lives of the marginalized rural adolescents' girls and young women we help in Tanzania for their integral well-being.

"The power of a girl or a woman is within her, but sometimes it's locked by the circumstances.

If we want to make the world better, we must commit to investing in girls' education and women's empowerment. When you see a girl or a woman whose power has been unlocked, she shines".

Suzan A. Wezza, SHEEO's Board Chairperson.



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BRIEF INFORMATION ABOUT SHEEO NGO

Solidarity for Her Education and Empowerment Organisation - SHEEO formerly known as **Awakening Horn for Inclusive Rural Development - AHIRD** is a grassroots young-feminist non-profit, non-partisan and non-governmental organisation created on April 11, 2020 and registered under the NGOs Act No.24 of 2002 with the registration No.: 00NGO/R/6939 to operate all over Tanzania mainland. SHEEO was founded by **five local young people** who faced different violations of their human rights when they were growing up.

OUR VISION:

“A world where every rural girl has the power to lead, choose, and thrive in a resilient community.”

OUR CORE PROGRAMMES:


1. Education, Well-Being, and Innovation Program - EWIP;
2. Livelihoods and Economic Empowerment Program - LEEP ;
3. Leadership, Advocacy, and Community Engagement Program - LACEP.

OUR MISSION:

“To empower rural adolescent girls with education, life and practical skills, and economic opportunities to build resilient, self-reliant futures and strengthen their communities.”

OUR IMPACT IN NUMBERS FOR THE YEAR ENDED 2024:

“US \$57,001 INVESTED WHICH IMPACTED 2,718 MARGINALIZED PEOPLE!”

1.  **2,400** impoverished rural adolescents' girls and boys' students empowered on sexual and reproductive health and rights in **4 public secondary schools** through “Her Right to Decide for Her Future – HRDF Project” funded by **Population Connection – USA**. *Adolescents' girls and boys reached initiated peer advocates clubs to promote the right to decide on their bodies, lives and future and fight gender-based violence in their schools and their academic performances increased.*




2. 🙌👉 **6** brilliants impoverished rural adolescents' girls sponsored to access quality secondary school education at Kitenga Girls' Secondary School through "Enriching Neediest Brilliants Girls' Dreams - ENBGD Project" funded by **Girls' Education Collaborative - GEC USA**. *The supported brilliants' girls performed excellently academically in the year 2024 and were promoted to next level.*



3. 🙌👉 **60** impoverished rural girls sponsored to access secondary education in **5 public secondary** schools through “Supporting Her Education for Her Autonomy – SHEHA Project” funded by **Girls’ Education Collaborative – GEC** via **AFA Grant**. *The school attendance for these girls increased and the school drop out due to lack of educational needs and financial support; early marriages and pregnancies decreased* as the project provide materials needed to help these girls attend, stay and complete successfully their secondary school education. Additionally, these girls were provided with sanitary pads and soaps for their menstrual hygiene and accompanied with education mentorship to succeed in their education and life. *All are doing well academically and were promoted to the next level.*



4.  **50** impoverished rural teens and young-mothers in 2 wards in Magu district impacted to secure livelihoods by providing them entrepreneurship and business skills training and mentorship support with key sexual and reproductive health information under **Empowerment Centre for Young-Mothers to Thrive-E.C.Y.M.T Project** funded by **local contributions**. *E.C.Y.M.T - Project is offering support and skills opportunities to underprivileged, rural teens and young-mothers to enable them change both their livelihoods and children and become development actors in their communities.*

As the results:

- ▶ The financial knowledge and business skills offered, enabled those young women to strengthen their businesses and diversify into different markets, and now they are excited to help other teens and young-mothers to do the same;
- ▶ Young women's businesses survival rates increased, their families' income increased and were able to support their own and send their children to schools.



5. 🖐️👉 **200** underprivileged rural adolescents' girls in **4 public primary schools**

supported to attend after-school learning classes, education mentorship and psycho-social counseling meetings, sports activities and debates held throughout the year under **Valuable Gift for the Children in Distress – V.G.F.C.D Project** funded by **local contributions**.

V.G.F.C.D Project supports the access to early childhood care, pre-primary and primary education and healthy growth for the children in distress in order to build their hope for a better future, help them achieve their dreams and change their lives and communities.

From the interventions of this project in the year ended December 31, 2024; the academic performance and school attendance of the impacted adolescents' girls increased, all of them were promoted to the next levels, their confidence and agency were built and early marriages and pregnancies and unsafe abortions' cases were not recorded.



IMPACT FEEDBACK FROM THE BENEFICIARIES

"I am super proud of the work SHEEO is doing. I am struggling to raise my two children alone and with life hardships I made a decision to abandon them and disappear. Before I fulfill my decision, I was advised to visit SHEEO office and seek help. Touched by my situation, I was enrolled in the entrepreneurship class organized by the ECYMT project under SHEEO and I learned how to initiate a small business then I was given a small start up capital. Finally, I started a small business. Now, I use the profits from my business to help my children and myself. Frankly, SHEEO NGO is leading the change and help adolescents' girls and young women to move out of poverty." Said **Juliana Lameck**, a poor, woman helped by SHEEO to start a small business.



Juliana Lameck

IMPACT FEEDBACK FROM THE BENEFICIARIES

“When I started my secondary education, I struggled a lot with getting all the school materials I needed then my relatives wanted to marry me off as they felt incapable of financing my education. In the second year of my secondary education I was selected among the vulnerable girls at Lumve Secondary School to get educational support and mentorship through SHEHA Project under SHEEO organisation. The support given answered all my needs and the mentorship sessions built my confidence. It is my dream to become an economist in future in order to support my family and country. I am praying daily for SHEEO NGO to get more funds to support thousands of girls to access education for their better future.” **Sabina William**, a form four student supported by SHEEO in her secondary education and graduated in 2024.



Sabina William

IMPACT FEEDBACK FROM THE BENEFICIARIES

I am **Justina Willbard**, SRHR peer advocate at Lumve Secondary School, in Magu district.

I would like to briefly say that the *“HRDF project activities under SHEEO NGO at my school helped many adolescents girls and boys at our school to understand the power of valuing and protect each other against early marriages and pregnancies. But specifically to me, HRDF Project inspired me to dream big and imagine a brighter future. I have been enjoying participating in various HRDF project activities as I am empowered positively how to navigate life’s challenges and manage emotions as a poor, girls living in communities dominated by patriarchal beliefs and where women and girls have no values. I am growing with confidence and develop leadership skills which I will use in future to help girls in my community to defend their right to decide for their bodies, lives and future.”*



Justina Willbard

FINANCIAL PERFORMANCE FOR THE YEAR ENDED DECEMBER 31, 2024

SHEEO NGO FINANCIAL PERFORMANCE FOR THE FINANCIAL YEAR 2024 AS AT DECEMBER 31,2024					
CODE	INCOME SOURCES	UNIT	COST PER UNIT IN US \$	INCOME AMOUNT EXPECTED AND BUDGETED FOR THE FISCAL YEAR 2024 IN US \$	ACTUAL INCOME AMOUNT COLLECTED AS AT DECEMBER 31, 2024 IN US \$
X	Annual subscription from SHEEO NGO Members				
X1	Annual contribution from SHEEO NGO Members	20 people	290	5,800	5,800
XX	Grants from existing and new partners of SHEEO				
XX1	Grant from Girls' Education Collaborative for SHEHA Project	1	21,000	21,000	10,000
XX2	Additional Funding from Girls' Education Collaborative for ENBGD Project (SHEEO Kitenga girls)	1	1,730	1,730	1,730
XX3	Grant from Population Connection for HRDF Project	1	27,796	27,796	10,000
XXX	Donations from Individuals and Companies				
XXX1	Deborah Meyer through Compasio Global Child Advocates	1	240	240	240
XXX2	Tanzamu Limited Company Tanzania	1	1,106	1,106	1,106
XXX3	Compasio Global Child Advocates USA & Canada	1	3,000	3,000	3,000
XXX4	Proceeds collected from 1,675 charity support appeal cards distributed to 1,675 business owners in Mwanza city in February and March 2024	1,675	15	25,125	25,125
	TOTAL INCOME AMOUNT BUDGETED FOR THE 2024 IN US \$	XXXXXXXX	XXXXXXXX	85,797	XXXXXXXXXX
	TOTAL INCOME AMOUNT COLLECTED FOR THE 2024 IN US \$	XXXXXXXX	XXXXXXXX	XXXXXXXX	57,001

CODE	EXPENDITURES	UNIT/TIMEFRAM E OF THE EXPENDITURE	COST PER UNIT IN US \$	EXPENDITURE AMOUNT ALLOCATED FOR THE ANNUAL BUDGET OF 2024 IN US \$	ACTUAL AMOUNT SPENT FROM THE SUM ALLOCATED FOR THE ANNUAL BUDGET AS AT DECEMBER 31, 2024 IN US \$
A	ADMINISTRATION AND OPERATIONS EXPENSES				
A1	Office rent	12 months	80	960	960
A2	Internet and communications	12 months	100	1,200	900
A3	Stationeries	12 months	100	1,200	694
A4	Permanent Volunteers and Staff allowances	12 months	900	10,800	10,800
A5	Transport support for field works	12 months	250	3,000	2,500
A6	Electricity	12 months	35	420	420
A7	Security	12 months	75	900	900
A8	Casual labor	12 months	50	600	400
A9	Office equipment and maintenance	12 months	300	3,600	2,500
A10	Miscelleaneous costs	12 months	131	1,567	800
	SUB-TOTAL (1)			24,247	20,874

B	PROGRAMMES/PROJECTS ACTIVITIES EXPENSES				
B1	Supporting Her Education for Her Autonomy - SHEHA Project activities expenses	quarterly	5,250	21,000	12,500
B2	Empowerment Centre for Young-mothers to Thrive Project activities expenses	12 months	750	9,000	7,000
B3	Valuable Gift for the Children in Distress Project activities expenses	2 terms	1,012	2,024	1,012
B4	Enriching Neediest Brilliants Girls' Dreams Project activities expenses	2 terms	865	1,730	1,730
B5	Her Right to Decide for Her Future Project activities expenses	quarterly	6,949	27,796	13,885
	SUB-TOTAL (2)			61,550	36,127
	GENERAL TOTAL EXPENDITURES BUDGETED FOR THE FINANCIAL YEAR 2024 IN US \$	XXXXXXXX	XXXXXXXX	85,797	XXXXXXXXXX
	TOTAL ANNUAL REVENUE AS AT DECEMBER 31, 2024 IN US \$	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	57,001
	TOTAL AMOUNT SPENT FOR THE FISCAL YEAR 2024 AS AT DECEMBER 31, 2024 IN US \$	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	57,001
	TOTAL ANNUAL BUDGET DEFICIT AS AT DECEMBER 31, 2024 IN US \$	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	28,796